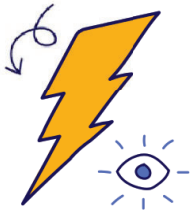


HOW WILL YOU SHOW UP AS A... ?

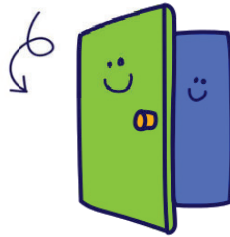
Check the actions that you want to take this year. Feel free to write in your own ideas, too!

DOER



- ☐ Attend board meetings
- ☐ Assume an officer role
- ☐ Serve on a committee
- ☐ Attend a conference related to the field
- ☐ Mentor a new board member
- ☐ Bring treats for staff
- ☐ Develop new policies
- ☐ Engage a consultant for strategic planning
- ☐ Research comparable organizations
- ☐ Review the 990
- ☐ Attend special events
- ☐ Develop a dashboard for reporting key performance indicators
- ☐ Send a thank you note to a donor or volunteer
- ☐ Meet with staff
- ☐ Create marketing content
- ☐ Participate in an audit
- ☐ Volunteer at a program

DOOR OPENER



- ☐ Invite a staff member to speak at your breakfast club/networking group
- ☐ Share success stories from programming
- ☐ Recruit additional board or committee members
- ☐ Ask people in your network about their perceptions of the organization
- ☐ Join meetings with donors and prospects
- ☐ Engage your business through volunteer time off
- ☐ Cultivate volunteers
- ☐ Hone your personal connection story
- ☐ Invite a friend or colleague:
 - to volunteer with you
 - to an event
 - to a site visit

MORE IDEAS:

DONOR



- ☐ Host a fundraiser at your home
- ☐ Make a personally significant gift
- ☐ Instead of gifts for a birthday or other celebration, encourage donations to the organization
- ☐ Make a planned gift to the organization
- ☐ Secure a corporate sponsorship or donation
- ☐ Solicit donations via social media
- ☐ Purchase a table at a special event
- ☐ Ask a friend to give and match it
